



## THE INTERNATIONAL ART PHOTOGRAPHY EXHIBITION



### 01. ORGANIZER

Art Balance (Belgrade), Center for Photo and Film Culture of Serbs (Belgrade), Public Events Agency (Belgrade)

### 02. PARTICIPATION

The photographers from all over the world have the right to participate.

### 03. TOPIC

#### (A) ECOLOGY - endangering and environmental protection

(topics related to ecological disturbances caused by human or natural factors, local or global character, refers to various examples of air-pollution, accumulation of toxic and difficult degradable waste, endangering the survival of animal and plant species, epidemics, overpopulation, lack of food, drought, floods, etc ... The topic also refers to the examples of protected and cherished environment)

The concept of the exhibition on this topic is, by presenting various examples of ecological disturbances, to show the reality of the dark side of life on the Planet, then presenting the examples of protected environment to show the bright side, and finally to show possible creative author's answer to this topic.

The author is to decide whether all four submitted photographs shall refer to the topic without larger processing or some of them shall include photo manipulation, too and the other two may present Your creative answer to the topic in the form including photo manipulation.

#### (B) FREE

### 04. NUMBER OF WORKS

Maximum number of works is four (4) per topic, color or black and white works in digital form, size 20x30cm in 300 pixels / inch and JPG format on a CD.

- The application form to fulfil and send is on the last page of this form
- Works that are not followed by the regularly fulfilled application shall not be put into selection process
- Works have to be marked the same way as in the application
- The works chosen by the jury shall be printed at size 20x30cm and exhibited at the exhibition at the O3ZONE Gallery and the Gallery of the Center for photo and film culture of Serbs in Belgrade.
- The developed photographs are kept permanently together with the submitted CDs at the Organizer's archive.
- The author keeps all the rights.

The proposition and application forms can be downloaded at [www.artbalance.org](http://www.artbalance.org)

The Organizer shall do his best to add some more valuable awards by the end of the opening; You shall find the information about this on the mentioned web site.

### 05. CATALOGUE – PARTICIPATION FEE

All the authors that have applied for the opening and paid participation fee shall receive the catalogue . Participation fee is obligatory for all participants and the amount of it is 10 euros (15\$). Participation fee is unique for both topics. The author's works who has not paid the participationfee shall not be put into selection. You can send the money for participation fee together with the CD or pay on the Art Balance foreign exchange account. The participation fee can be paid at the segregated foreign exchange account by the MONEYBOOKERS that accept VISA, MASTER, AMEX, JCB and DINERS cards (You shall find all the information at [www.artbalance.org](http://www.artbalance.org)). The instructions for paying are under number 13 of this form.

## 06. IDENTIFICATION

Each photography folder shall have the following data: author's name, photography title in one of the official FIAP languages (or some other form of identification) that have to be equal to those marked in the submitted application.

## 07. JURY

The works will be evaluated by the professional jury composed of: 1.Dragan Mirković MF,EFIAP (Serbia) 2.Miroslav Predojević MF (Serbia) 3.Boro Rudić MF (Macedonia) 4.Steva Sekerić KMF (Serbia) - alternate member of the jury  
Jury's decision is final.

## 08. AWARDS

There shall be 6 FIAP medals awarded (2 gold, 2 silver and 2 bronze), 3 FSS medals (1 gold, 1 silver and 1 bronze), 6 EXHIBITION medals (2 gold, 2 silver and 2 bronze), 12 FIAP commendations and 6 EXHIBITION commendations. The Organizer shall do his best to add some more valuable awards; You shall find all the information about it at [www.artbalance.org](http://www.artbalance.org).

## 09. NOTES

The organizer can use the exhibited works for reproduction in the catalogue and for marketing purposes without paying any compensation. The organizer will carefully handle all the selected and printed photographs for the exhibition and will archived and keep them together with received CDs in the archives, but cannot take the responsibility for damages on CDs having occurred during transportation to organizer.

## 10. EXHIBITION CALENDAR

- Reception of works by 15/09/2010.
- Selection 25/09/2010. to 08/10/2010.
- Delivery of results by e-mail to all authors 12/10/2010.
- The exhibition of the selected photographs in Belgrade at the O3ONE gallery from 1st to 7th of November, 2010 and at the CFFKS Gallery from 7th to 14th of November, 2010
- Delivery of the catalogues, awards and commedantions by 30/11/2010.

**11. SUBMISSION OF WORKS:** a) Works of authors on the CD, along with the application may be sent by mail to:

**Gordana Hajinovic, Dositejeva 19, 11000 BELGRADE, REPUBLIC OF SERBIA, EUROPE or**

b) works with the application form can be also sent by e-mail to [office@artbalance.org](mailto:office@artbalance.org) , but You have to pay attention that one e-mail file shall not exceed 5Mbs, which means that you shall send the photographs in more than one e-mail

**12. CONTACT:** Tel. +381 11 2166612, +381 63 8092009, +381 63 8537429

e-mail: [office@artbalance.org](mailto:office@artbalance.org) All information can be found on the site: [www.artbalance.org](http://www.artbalance.org)

## 13. PAYING PARTICIPATION FEE

### Instructions for paying the registration fee by bank:

#### INSTRUCTION FOR CUSTEMER TRANSFERS IN EUR (10 EUR):

**56: Intermediary:**

BCITITMM  
INTESA SANPAOLO SPA  
MILANO, ITALY

**57: Account with institution:**

DBDBRSBG  
BANCA INTESA AD, BEOGRAD  
MILENTIJA POPOVICA 7B  
BEOGRAD, REPUBLIKA SRBIJA

**59: Beneficiary:**

/RS35160005080003433428  
ART BALANCE UDRUZENJE

#### INSTRUCTION FOR CUSTEMER TRANSFERS IN USD (15 USD):

**56: Intermediary:**

BCITUS33  
INTESA SANPAOLO SPA (FORMERLY BANCA INTESA SPA NEW YORK)  
NEW YORK, NY, UNITED STATES

**57: Account with institution:**

DBDBRSBG  
BANCA INTESA AD, BEOGRAD  
MILENTIJA POPOVICA 7B  
BEOGRAD, REPUBLIKA SRBIJA

**59: Beneficiary:**

/RS35160005080003433428  
ART BALANCE UDRUZENJE

### Paying by moneybookers:

Participation fee can be paid at the segregated foreign exchange account by **MONEYBOOKERS** who accept **credit card-VISA, MASTER CARD, AMEX, JCB and DINERS cards** (all the information referring to paying by Moneybookers are available at [www.artbalance.org](http://www.artbalance.org))



## APPLICATION

THE INTERNATIONAL  
ART PHOTOGRAPHY  
EXHIBITION



Photography title ( in english)

Be sure to fill in block letters

TOPIC (A) **ECOLOGY**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

TOPIC (B) **FREE**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**AUTHOR:**

Name and surname \_\_\_\_\_

Title \_\_\_\_\_

FIAP title \_\_\_\_\_

Address \_\_\_\_\_

City/town \_\_\_\_\_

Country \_\_\_\_\_

Photo club \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

I agree with aforementioned rules

signature .....