



# The 3rd HKAPA International Salon of Photography 2010

organized by

The Hong Kong Art of Photography Association, Ltd.



**PSA**  
Recognition



**RPS**  
Patronage No. 2010/012



Salon Calendar	Monochrome & Color EID – Still	Monochrome & Color Prints
Closing Date	20 <sup>th</sup> October, 2010	
Judging	30 <sup>th</sup> – 31 <sup>st</sup> October, 2010	
Notification Sent	10 <sup>th</sup> November, 2010	
Public Exhibition	3 <sup>rd</sup> - 5 <sup>th</sup> December, 2010	
All Entries Returned	Not Applicable	14 <sup>th</sup> January, 2011
Awards and Catalogues Sent	14 <sup>th</sup> January, 2011	

Overseas entrants should check with their Postal Authorities. 90 days is the normal shipping time. **Please post early.**

Entry Fee (per entrant)	Hong Kong / Macao Entrants (return postage excluded)	Mainland China Entrants	Overseas Entrants
First Section	HK\$ 120	RMB 120	US\$ 15 / €15
Each Additional Section	HK\$ 100	RMB 100	US\$ 10 / €10
Additional copy of the Catalogue	US\$15 / €15 / RMB 120 each (send by surface mail)		
Air-mail Returns (Prints only)	Extra US\$8 / €8 / RMB 80		

#### Entry Fee:

- The fee can be paid by **bank note** or via **PayPal** to [hkapasalon2010@gmail.com](mailto:hkapasalon2010@gmail.com). Personal checks, postal money orders and IRC will not be accepted. If fee paid by PayPal, please insert the PayPal Transaction ID in Entry Form.
- This will cover the postage of the notification of result by air-mail, the return postage of entries and attractive catalog by surface mail.
- For overseas entries, please post your entries package as Printed Materials to ensure smooth delivery by the Hong Kong Post Office. Also, the size of the package should not exceed 900mm in length, width and depth combined. Should your package exceeds this size, please send an additional postage fee of **US\$30** or **€30** or **RMB 300** (to be mailed as parcel post) with the entry fees together, otherwise such entries will not be returned.
- Entries received without sufficient fees will **NOT** be judged, forwarded or returned.
- Only members of HKAPA and Hon. E.HKAPA can enter free of charge. Overseas member and Hon. E.HKAPA must pay US\$8 / €8 for return postages.

All correspondence should be addressed to:

**Mr. FUNG Shu-kei, Kevin (Honorary Salon Chairman)**  
**The Hong Kong Art of Photography Association, Ltd.**  
**3/F., Lee Fung Building,**  
**88 Argyle Street, Mongkok, Kowloon, Hong Kong**

**Tel & Fax :** +852 2395 4340  
**E-mail :** [kevinfung2046@gmail.com](mailto:kevinfung2046@gmail.com)  
**Website :** [salon.hkapa.net](http://salon.hkapa.net)

**The Hong Kong Art of Photography Association** extends its cordial invitation to you and photographers from all parts of the world for honor with your pictorial photographic creations to the 3rd HKAPA International Salon of Photography, which will be held at 4<sup>th</sup> Floor, Exhibition Gallery, Hong Kong Culture Centre, Kowloon, from 3<sup>rd</sup> - 5<sup>th</sup> December, 2010.

The Salon will be conducted in conformity with the regulations of PSA. The acceptance list will be sent to the Photographic Society of America (PSA) for "Who's Who" listing & "Star Rating".

The exhibition is open to anyone; however, an entry may be rejected when the sponsoring organization or its agent, in its reasonable discretion, believes the entry does not conform to the exhibition rules and conditions.

### Condition of Entry

- The Salon is divided into 4 Sections:
  - Large Monochrome Prints - Section A
  - Large Color Prints - Section B
  - Monochrome Electronic Imaging - Section C
  - Color Electronic Imaging - Section D

Each entrant may enter either one or all sections by submitting no more than 4 images per section. An entrant's four images will be distributed throughout four rounds of judging.

- Prints Sections:

Two large prints (Class A) sections, Monochrome General and Color General. Size: maximum 40cm x 50cm (16" x 20"), minimum 30cm x 40cm (12" x 16"). The name, title, number of the work and address of author, consists with entry form, must appear on the back of each entry. **All prints must be mounted, except overseas entries.**

- Electronic Imaging Section (EID):

The HKAPA International 2010 offers two EID sections, Monochrome General and Color General, with PSA EID Recognition. Maximum horizontal dimension **1024 pixels** and the maximum vertical dimension is **768 pixels** with resolution of 72dpi, in IBM-PC compressed JPEG file format, sRGB color space. The file size of each file should not exceed **800Kb**. The organizer will not be responsible for compressed, rotate or computer errors in reading the images.

Image Filename (**do not use the title for filename**):

The file name coding will be on 20 maximum characters, in 4 parts (XY-SURNAME-Z-####.jpg):

- The first part (X) is the section code, C for Monochrome EID, D for Color EID and (Y) sequential number for the photo.
- The second part (SURNAME) is the author's surname (family name).
- The third part (Z) is the first character (initial) of author's given name (first name).
- The fourth part (####) is the last four digits of author's phone number.
- ".jpg" is the JPEG file format extension.
- Only figures, letters and minus signs are allowed, and the letters to be in block letters.

Example: John DOE, Phone No. 123-456-7890 submitted 4 images for Monochrome EID and 4 images for Color EID. File names should be as follow:

Monochrome EID = C1-DOE-J-7890.jpg, C2-DOE-J-7890.jpg, C3-DOE-J-7890.jpg, C4-DOE-J-7890.jpg  
 Color EID = D1-DOE-J-7890.jpg, D2-DOE-J-7890.jpg, D3-DOE-J-7890.jpg, D4-DOE-J-7890.jpg

### Submission of Electronic Images:

- Images and filled Entry Form can burn on CD-ROM/DVD-ROM and send by post. **Image files & CD will not be returned.**
  - Images and filled Entry Form send as e-mail attachment together to the Salon Chairman to either e-mail address [hkapasalon@gmail.com](mailto:hkapasalon@gmail.com) or [hkapasalon@yahoo.com](mailto:hkapasalon@yahoo.com).  
 Entry Form (PDF and Microsoft Word format) and can download at [salon.hkapa.net](http://salon.hkapa.net). If using Microsoft Word format Entry Form, please do not change the font size, font face and the format of document. Document save as Word 2000 or lower version.
- The Condition of Entry and Entry Form are available at our website [salon.hkapa.net](http://salon.hkapa.net). **Please do not use personal Entry Form.**
  - Entries must originate as photographs (image-captures of objects via light sensitivity) made by the entrant on photographic emulsion or acquired digitally. By virtue of submitting an entry, the entrant certifies the work as his own and permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution posting on a website. The exhibition assumes no liability of any misuse of copyright. Images may be altered, either electronically or otherwise, by the maker and artwork or computer graphics created by the entrant may be incorporated if the photographic content predominates subject to divisional restrictions. All final work must be on electronic file, or scanned from traditional film to create a digital file, or on photographic or electronic print material, mounting excepted.
  - Print or image previously accepted in any HKAPA International is not eligible for entry in the same section. The same image may not be submitted in more than one section of the 2010 HKAPA International.
  - All possible care for the entries will be exercised but no liabilities will be accepted for any loss or damaged. Compensation in any form will not be entertained.
  - Submission of entries signifies acceptance of the above conditions.
  - Awards:

Sections	Monochrome Prints	Color Prints	Monochrome EID	Color EID
PSA	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)
RPS	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)	Gold Medal Silver Medal Bronze Medal HM Ribbons (3)
NCPA	Gold Medal Silver Medal Bronze Medal	Gold Medal Silver Medal Bronze Medal	Gold Medal Silver Medal Bronze Medal	Gold Medal Silver Medal Bronze Medal
HKAPA	Gold Trophy Silver Trophies (2) Bronze Trophies (3) HM Ribbons (10)	Gold Trophy Silver Trophies (2) Bronze Trophies (3) HM Ribbons (10)	Gold Trophy Silver Trophies (2) Bronze Trophies (3) HM Ribbons (10)	Gold Trophy Silver Trophies (2) Bronze Trophies (3) HM Ribbons (10)
	Overall Highest Score Member's Overall Highest Score	Overall Highest Score Member's Overall Highest Score	Overall Highest Score Member's Overall Highest Score	Overall Highest Score Member's Overall Highest Score

## Honorary Salon Committee

### **Honorary Salon Chairman**

Mr. FUNG Shu-kei, Kevin  
F.HKAPA, Hon.F.HKAPA, F.S.HKAPA, FWIEP, A.RPS, AFIAP, Hon.E.HKCC,  
Hon.E.CPA, Hon.E.UAPA, EP.PSM

### **Honorary Salon Secretary**

LAW Pui-ye, Teresa

### **Honorary Salon Catalogue Editor**

Mr. WONG Wing Yiu  
F.NCPA, F.TWPC, F.UAPA, Hon.F.UAPA, Hon.F.NCPA, A.RPS, Hon.TWPC,  
Hon.F.ICPA, Hon.WKLOBPA

Mr. FUNG Shu-kei, Kevin  
F.HKAPA, Hon.F.HKAPA, F.S.HKAPA, FWIEP, A.RPS, AFIAP, Hon.E.HKCC,  
Hon.E.CPA, Hon.E.UAPA, EP.PSM

### **Programme & Data Processing**

Mr. LEUNG Wai Keung, Louis

### **Monochrome Prints Division**

Mr. CHAN Kwok Hung, Gary  
F.HKAPA, A.NCPA

### **Color Prints Division**

Mr. WONG Voon Wah  
F.HKAPA, A.NCPA

Mr. WONG Kam Hung  
Hon.HKAPA, Hon.UAPA  
Mr. WONG Keung  
Hon.UAPA, F.UAPA, F.NCPA, A.KPS, A.GPC  
Mr. LAU Kin Kwong  
F.SGPA, A.UAPA, A.NCPA, A.CAPA, Hon.UAPA, A.WKLOBPA  
Mr. LAI Kam Moon, Kent  
Mr. Chow Siu Kwong  
Ms. CHEUNG Kin Yung

### **Honorary Salon Treasurer**

Mr. YOUNG Siu Chuen, Albert  
F.RPS, F.HKAPA, F.PSHK, F.HKCC, F.GPC, F35MMPS

### **Honorary Salon Advisor**

Mr. WONG Wing Yiu  
F.NCPA, F.TWPC, F.UAPA, Hon.F.UAPA, Hon.F.NCPA, A.RPS, Hon.TWPC,  
Hon.F.ICPA, Hon.WKLOBPA

Mr. LAW Pui Hoi, Tony  
F.HKAPA, F.PAHK, F.CPA, F.YMCPAS, F.NCPAS, F.HKCC, F.PSEA, F.GPC,  
A.RPS, A.FIAP, A.UAPA, L.CPFA, Hon.E.PPSM, Hon.CPA, Hon.HKCC, PSA  
WHO'S WHO TOP TEN 2000 (MPD)

Ms. LIU Yuet Seung  
F.HKAPA, F.PSEA, F.PSHK, F.YMCAPS, A.RPS, A.FIAP, A.CPA, A.UAPA,  
A.HKCC, L.CFPA, Hon.E.PPSM, Hon.E.YMCAPS, Hon.E.CPA, Hon.E.UAPA,  
Hon.YMCPAS, PSA WHO'S WHO TOP TEN 2001 & 2002 (MPD)

## Division Management

### **Monochrome Electronic Imaging Division**

Ms. YIP Isabella

### **Color Electronic Imaging Division**

Mr. WONG Wing Kin

## Honorary Salon Committee Members

Mr. CHEUNG Kam Fan  
Hon.HKAPA, Hon.UAPA, Hon.E.UAPA  
Mr. CHEUNG Sheung Tak  
A.HKAPA, Hon.HKAPA, A.UAPA, Hon.E.UAPA  
Mr. KWOK Miu, Anthony  
Mr. LAM Chun Ting, Henry  
Mr. CHING Yiu Kwan  
Mr. IP Kin Chung

HKAPA confers a title of "Hon.E.HKAPA" (Honorary Exhibitor of The Hong Kong Art of Photography Association) with certificate of merit to the successful participants who have three or more entries accepted in the same Division of HKAPA International Salon from the first Salon (2006), consecutively for three salons, thereby the exhibitors qualify to apply the title and enjoy the privilege of permanently free entries to all subsequent HKAPA Salons (Overseas Hon.E.HKAPA must pay USD 8.00/Euro 8.00 for return postage). Please note that HKAPA Salon will be held by the Association bi-annually.


The sponsors of this International Exhibition of Photography have been awarded Recognition by PSA, the world's largest patron of international photographic exhibitions. PSA, although it has provided Recognition, is neither a sponsor nor directly involved in the operation of this exhibition.


Acceptances received by PSA Members in approved sections of this exhibition are eligible for PSA Star Ratings, listing in the worldwide PSA Who's Who of Photography and credited toward the PSA Distinctions PPSA, EPSA, MPSA and GMPSA.

PSA is a non profit organization promoting the advancement of photography in all its forms to novice, amateur and professional photographers worldwide.

For information on membership and the many services and activities of PSA, contact:

**psa**  
PHOTOGRAPHIC SOCIETY OF AMERICA  
3000 United Founders Blvd. Suite 103  
Oklahoma City, OK 73112 -3940, U.S.A.  
E-mail: hq@psa-photo.org  
Web Site: <http://www.psa-photo.org>



 **The Royal Photographic Society**  
Patron: Her Majesty The Queen. Incorporated by Royal Charter

The Royal Photographic Society has awarded patronage to the organisers of this International Exhibition of Photography. In recognition of this Royal Photographic Society medals are awarded.

The Royal Photographic Society is the foremost Photographic Society in the world. It was founded in 1853 when photography was in its infancy, and it has been a leading force in its advancement ever since. In 2004 The Society became a body incorporated by Royal Charter.

The Society's aim is to promote excellence in the art and science of photography. It is an educational charity with a worldwide membership, organising over 300 events each year. The Society's distinctions of Licentiate (LRPS), Associateship (ARPS) and Fellowship (FRPS), along with Science Qualifications, are internationally recognised as measures of excellence in photography. It also organises the world renowned and longest running International Print Exhibition, achieving its 150th Exhibition in 2007.

For details of The Society's many activities and membership please contact: The Royal Photographic Society, Fenton House, 122 Wells Road, Bath BA2 3AH England  
**Telephone: +44 (0)1225 325733**  
**Email: [reception@rps.org](mailto:reception@rps.org)**  
**Website: [www.rps.org](http://www.rps.org)**

Patronage No. 2010/012



**The 3rd HKAPA International Salon of Photography 2010**

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**The Hong Kong Art of Photography Association Ltd.**

**Entry Form**

(✓)	Division	Reg. No.
	Monochrome Prints	A
	Color Prints	B
	Monochrome EID	C
	Color EID	D

Please check (✓) entrant division

Last Name (Family Name)		Chinese Name	
First Name (Given Name)		Honors (Max. 3)	
Address			
City		Country	
Phone		E-mail	

No	Title (Max. 30 Characters)	File Name (EID only)	Scores	Awards
1				
2				
3				
4				

(All particulars to be filled in **BLOCK** letters)

Entry Fee: 1 Section: US\$15 / €15 / HK\$ 100/ RMB 120 Each Add. Section: US\$10 / €10 / HK\$80 / RMB100	Total Fee	PayPal Transaction ID	Fee Received by
Airmail return fee (for Prints): 1 section: US\$8 / €8 / RMB 80 2 section: US\$14 / €14 / RMB 140 Oversized Postage: US\$30 or €30 / RMB 300	Member No.	Package returned on	Catalog/Award sent on
Remarks (For committee use only):			

\* Return labels, fill in but don't detach \*

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From :	<b>To: Mr. FUNG Shu-kei, Kevin (Honorary Salon Chairman)</b> <b>The Hong Kong Art of Photography Association, Ltd.</b> <b>3/F, Lee Fung Building, 88 Argyle Street,</b> <b>Mongkok, Kowloon, Hong Kong</b>
Printed Matter	

**Photographs / CD for exhibition only. No commercial value.**